

FOR IMMEDIATE RELEASE:

ADORE *Designer Resale Boutique* TO HOST belated GRAND OPENING OF THEIR SECOND STORE AT BRENNAN STATION IN NORTH RALEIGH SEPT. 24th

High end “resale meets retail” shop, ADORE is excited to have opened another store in the Triangle. This one is much bigger than their other, Cary, store and they are ready to celebrate!

Raleigh, NC September 10, 2011 -- ADORE *Designer Resale Boutique* is having such success with both their stores, that they are finally celebrating their new hip spot in North Raleigh and are going all out.

The gala is being planned for Saturday, September 24th at 5PM when Pulse102 will be arriving to broadcast live until 7PM. Drinks and wine will be provided as well as delicious hors d'oeuvres donated by ADORE's good neighbor, Margaux Restaurant. Then the festivities will change with the addition of a popular DJ and a fashion show and performance by Models for Charity. There will also be free lottery drawings during the course of the evening. This is a party and celebration and open to all; the more the merrier!

This night will also bring awareness to the fact that September is Childhood Cancer Awareness Month and ADORE will be supporting Striving for More's (www.Striving4More.org) latest project on making care packets for newly diagnosed families. Both ADORE stores will have boxes accepting needed items for these care packages. Founder Diane Moore works tirelessly to help improve the emotional and spiritual care of the children and their families going through this very trying time, and all of us, at ADORE, so admire her.

About ADORE:

ADORE Designer Resale opened their first store in Cary, NC in October 2009 with Nancy Alinovi's vision of a high-end designer resale shop being realized. ADORE was the winner of Best Consignment 2010 and 2011 by popular vote in the Cary News and Best Place to Find Unique Brands of Clothing in Cary Living Magazine's Diamond Awards, also in both 2010 and 2011.

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